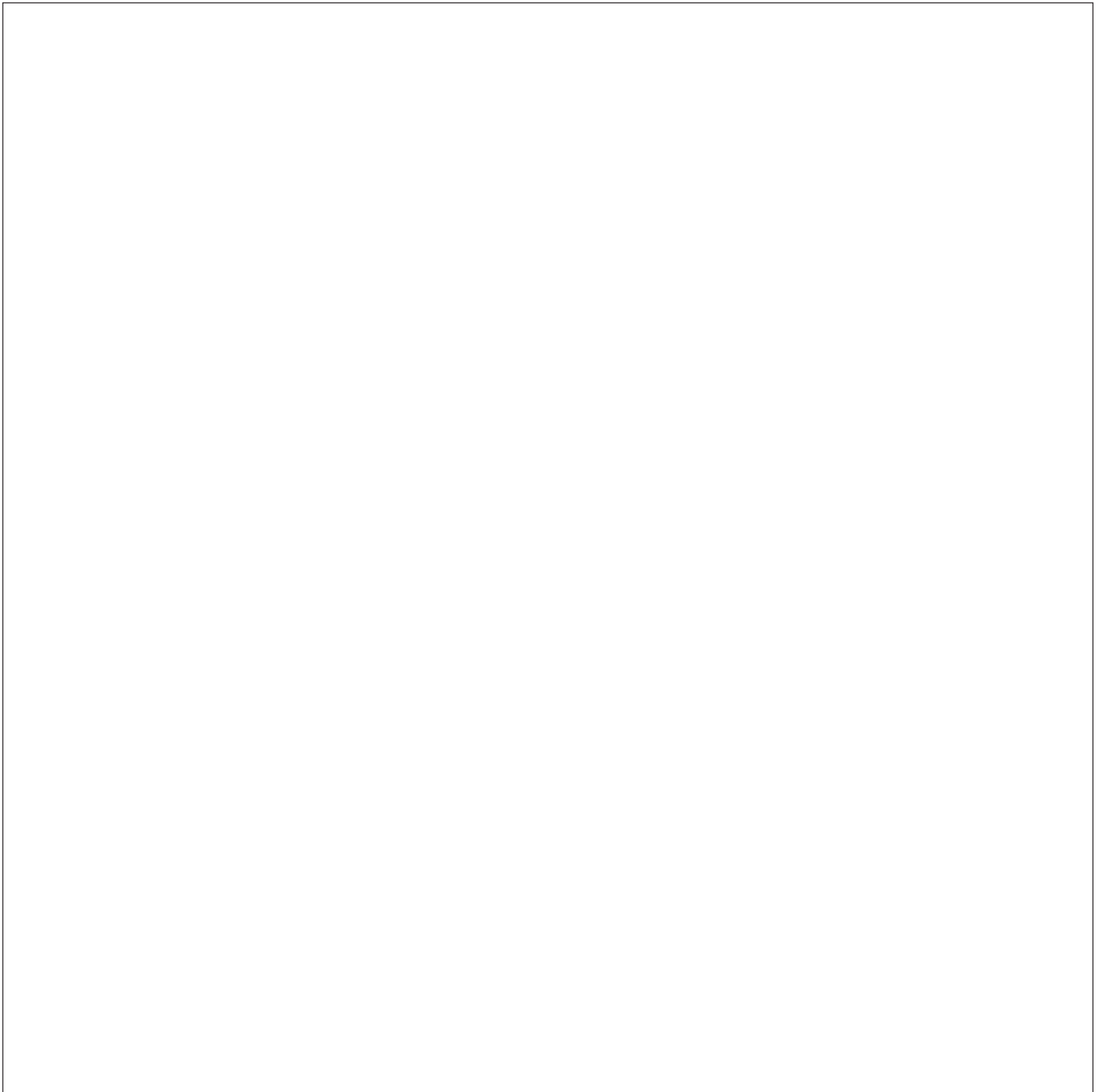




Since 2008

Swastik Printers

Printing | Promotion | Advertising





Mr. Umakant Bhardwaj
CEO - Swastik Printers

Greetings, Everyone I Am The Founder Of Swastik Printers, And It's An Honor To Share Our Story With You Today, at Swastik Printers. Our Journey Began With A Vision To Revolutionize The Printing Industry By Combining Traditional Craftsmanship With Cutting-edge Technology, with 17 Years of Experience In The Printing Sector. I Embarked On This Entrepreneurial Venture Driven By A Passion For Delivering Exceptional Quality And Service To Our Clients. I am confident that my 17 years of experience in this field, combined with my strong leadership, communication & problem solving skills. I have been successfully leading projects like and developing strategies to increase efficiency & profitability. Our Commitment To Excellence Has Enabled Us To Establish Swastik Printers As A Trusted Name In The Industry From Humble Beginnings, We Have Grown Into A Dynamic Team Of Dedicated. Swastik Printers Professionals Provide Serving Of Graphic Designing | Logo Designing | Office Stationery | Corporate Printing | Branding & Promotion | Inshop Branding Outdoor Advertising | Print & Packaging | Event | Signage Etc To The Customers.

Prestige Client's

BJP Office Rajasthan



Election Commission

Work has been done to setup the Parliament election in April 2024.

Mother Dairy

Mother Dairy branding work was done in entire Rajasthan.



Sabha Meeting

40+ Sabha meetings of 2023 were held all over Rajasthan in which 1-5 lakh people were present.



Blue Star

56 dealer Inshops of Blue Star Company were branded Since 2010 to Present date.



Havmor

Havmore company was branded all over Rajasthan.

Havmor
ICE CREAM

Vadilal

Vadilal's branding work was done in entire Rajasthan.

Vadilal®

Lok Sabha Election

Did the work of Election Commission in Lok Sabha in April 2024 in Rajasthan.

YUMMO

Yummo Ice Cream Refrigerator Branding Work



St. Wilfred Group's

St. Wilfred Group's Wall-drap And Hoarding Work Has Been Done In Entire Rajasthan



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SWASTIK is a trusted & renowned solution provider committed to providing impressive services in the DESIGNING, PRINTING, BRANDING & ADVERTISING.


Founded in 2008, **SWASTIK** is an out-of-home promotion & branding network operator that deals in all type of activities including signboards, hoardings, corporate gifts, printing job in-shop branding & promotional activities throughout RAJASTHAN.

SWASTIK VISION:- To become Rajasthan's leading adverting agency with fully integrated marketing communication solutions.

SWASTIK FOR YOU :- We seek to build long term relationship with our clients through the provision of products and services that build their brands and add to their bottom line.

SWASTIK CULTURE :- We have a passion for our client's brands. We know that consumers buy brands not products. We are highly professional in our approach and dealing with clients and other stakeholders. We believe in the INDIAN dream that one day INDIA will arise and its people will be empowered to lead decent live. We know that this process will be driven by the young India entrepreneur

SWASTIK upholds our commitments to quality and service to our customers. Our highly skilled and dedicated employees strive to make our customers experience with us go beyond satisfactory, our staff is expert in term of handling industrial printing equipment for much smoother and productive work flow. We are on the path to being one of the emerging leading producers of consumer and business to business printing needs.



I  GRAPHIC DESIGNING
 LOGO DESIGNING

N  OFFICE STATIONERY
 CORPORATE PRINTING

D  BRANDING & PROMOTION
 INSHOP BRANDING

E  OUTDOOR ADVERTISING
 PRINT & PACKAGING

X  EVENT
 SIGNAGES

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Graphic Designing

Graphic design is a profession, academic discipline and applied art whose activity consists in projecting visual communications intended to transmit specific messages to social groups, with specific objectives. Graphic design is an interdisciplinary branch of design and of the fine arts.

Common examples of graphic design work you might see every day include:

1. Marketing materials, such as flyers, brochures, and posters
2. Product packaging and labels



Logo Designing

A logo designer creates art work for clients to represent a brand, product or service, and they conduct market research, sketch designs and meet with clients to understand their needs and incorporate feedback into the final product. Great logos are the perfect tools for attracting audiences to brands and creating memorable impressions.



Office Stationery

Office stationeries , is a group of commodity which is used to, or which is needed to, do the office job for completing the office job, as per the requirement and specification. Now-a-days, every activities of social and personal gathering increases the demand on office stationery Media such as Flex print, One way Vision Installation on Glass, Vinyl Pasting on Glass Envelop Print Business card print , Pen print, Bill book print , Notepad print, Diary Print, etc.



Flex Print



Envelop Print



Business Card Print



Pen Print



Bill Book Print



Note Pad Print

Corporate Printing

Catalogue -Catalogs are often used by companies as marketing tools to showcase their offerings to potential customers.

Flyers- A flyer (or flier) is a form of paper advertisement intended for wide distribution and typically posted or distributed in a public place, handed out to individuals or sent through the mail.

Posters -a usually large printed sheet that often contains pictures and is posted in a public place (as to promote something).

Brochure - A brochure is a magazine or thin book with pictures that gives you information about a product or service. like travel brochure, college brochure, home design, business brochure etc.

Id card - A card giving identifying data about a person, as full name, address, age, and color of hair and eyes, and often containing a photograph: for use as identification at a place of employment, school, club, etc.



Branding & Promotions

Brand & promotions - Brand promotion is the marketing communication strategy to inform, persuade, convince, and influence the decision making process of buyers when they choose a particular brand. It is done with the purpose of promoting brand awareness to create consumer's interest.

- 1 - Carry bag printing
- 2 - Mug printing
- 3 - Sun pack sheet
- 4 - Badges



Inshop Branding

In-store branding, consumer experience is the most important factor to improve the bottom line. In-store branding includes signage's, wall graphics outdoor branding, In-house fabrication, etc.



ONEWAY VISION



VINYL SUNBOARD



ACRYLIC SHEET PRINT



LOLIPOP



GLOWSIGN



LED BOARD

Outdoor Advertising

Any advertising done outdoors that publicizes your business's products and services. Types of outdoor advertising include billboards, bus benches, interiors and exteriors of buses, taxis and business vehicles, and signage posted on the exterior of your own brick-and-mortar location.

Note : We have 500+ Unipole in Rajasthan (Size available is 20x10, 30x15 40x20, 40x30 Fit).



HOARDING



UNIPOLE



BANNER / FLEX



MOBILE VAN



DIGITAL WALL MEDIA



POLL KIOSK

Print & Packaging

Printing & Packaging - advertisements that are printed in hard copy in publications (newspapers, magazines, journals) likely to be read by your target audience. Packaging refers to the preparation of a product for appropriate transportation and storage



STICKER



LABELS



TAG



BOX



DOMESTICKER



CORRUGATED BOX

Event

The use of event print graphics in the events industry is a powerful tool for creating a visually engaging and impactful experience for attendees. From trade show booths and conference materials to banners and signs, event print graphics play a crucial role in branding, marketing, and overall event design.





Customer Benefits

Quality Assurance: Ensure consistently high-quality products and services to meet or exceed customer expectations.


Customization Options: Offer personalized design and printing services tailored to each customer's unique needs and preferences.

Timely Delivery: Guarantee on-time delivery of printed materials and advertising campaigns to meet deadlines and project timelines.

Competitive Pricing: Provide competitive pricing and value-added services to give customers the best possible return on investment.

Customer Support: Offer responsive customer support and assistance to address any questions, concerns, or issues promptly.

Creative Consultation: Provide expert advice and guidance on design concepts, branding strategies, and marketing tactics to help customers achieve their goals.





Future Goals

Future Goals- In the ever-evolving landscape of printing and advertising, Swastik Printers envisions a future where innovation and sustainability drive success. Our future goals focus on embracing digital transformation, offering personalized solutions, and integrating emerging technologies. We aim to expand into new markets, enhance cross-channel marketing, and develop strategic partnerships to provide comprehensive solutions to our clients. Sustainability remains a priority as we minimize our environmental footprint and become thought leaders in the industries. Swastik Printers as a trusted partner for all printing and advertising needs in the future.





भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises



UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER UDYAM-RJ-17-0231948

NAME OF ENTERPRISE SWASTIK PRINTERS

TYPE OF ENTERPRISE *

S.No.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	09/05/2023
2	2022-23	Micro	06/02/2023

MAJOR ACTIVITY

MANUFACTURING

SOCIAL CATEGORY OF ENTREPRENEUR

GENERAL

NAME OF UNIT(S)

S.No.	Udyog Aadhaar Memorandum	Unit(s) Name
1	RJ17A0176476	Swastik printers

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	G-2,G-3,G-4,G-5	Name of Premises/ Building	AGROHA HERITAGE, B-2
Village/Town	CENTRAL SPINE	Block	VIDHYDHAR NAGAR
Road/Street/Lane	Vidhyadhar nagar	City	JAIPUR
State	RAJASTHAN	District	JAIPUR , Pin 302039
Mobile	9929329999	Email:	swastikprinters56@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE

12/04/2017

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS

12/04/2017

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	96 - Other personal service activities	9601 - Washing and (dry-) cleaning of textile and fur products (This class includes laundry collection and delivery; repair and minor alteration of garments when done in connection in cleaning	96010 - Washing and (dry-) cleaning of textile and fur products	Services
2	18 - Printing and reproduction of recorded media	1811 - Printing	18112 - Printing of magazines and other periodicals, books and brochures, maps, atlases, posters etc.	Manufacturing

DATE OF UDYAM REGISTRATION

06/02/2023

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the Mo MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 20/02/2024

For any assistance, you may contact:

1. District Industries Centre: JAIPUR CITY (RAJASTHAN)

2. MSME-DFO: JAIPUR (RAJASTHAN)

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MSME



SWASTIK PRINTERS

Complete Printing & Advertising Unit

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Swastik Printers

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